



UGANDA
COMMUNICATIONS
COMMISSION

Market Performance Report Q3 2025 (Jul - Sep 2025)



Industry Snapshot September 2025



56.7
Million

Mobile
Registered
Subscriptions



Mobile Money Registered
Subscriptions

52.9M
51.1 MILLION

*Statistics from BOU



Domestic
Mails

381,974
375,433



Mobile Subscriptions
(Active 90 Day)

45.7M
44.3 MILLION



Mobile Money Active
Subscriptions (90 Day)

35.6M
34.6 MILLION

*Statistics from BOU



East Africa
Inbound Packages

22,446
17,863



Mobile Internet Subscriptions
(Active 30 Day)*

17.0M
16.5 MILLION

*Subscribers that use more than 30MB per month



Mobile Money
Transaction Counts

2.30B
2.18 BILLION

*Statistics from BOU



East Africa
Outbound Packages

13,586
10,178



On-Net Traffic (Minutes)

20.4B
20.1 BILLION



Smartphones

19.0M
17.6 MILLION



Express Mail
Inbound (EMS)

2,261
2,733



Off-Net Traffic (Minutes)

1.6B
1.4 BILLION



Towers

5,444
5,327



Express Mail
Outbound (EMS)

3,191
3,173



Internet Traffic (GBs)

268.8M
254.1 MILLION



Fiber (Kilometers)

56,578
56,486



Rest of Africa
Incoming Packages

11,487
9,126



ONA Incoming Traffic
(Minutes)

185.6M
197.6 MILLION



Gross Telecom
Revenue (UGX)

1.62 TRILLION
1.78 TRILLION



Rest of Africa
Outgoing Packages

5,093
3,828



ONA Outgoing Traffic
(Minutes)

41.9M
40.9 MILLION



International Incoming
Traffic (Minutes)

9.9M
11.0 MILLION



Gross Postal & Courier
Revenue (UGX)

13.5 BILLION
12.4 BILLION



International Outgoing
Traffic (Minutes)

6.8M
6.6 MILLION



Q3 2025



Q2 2025

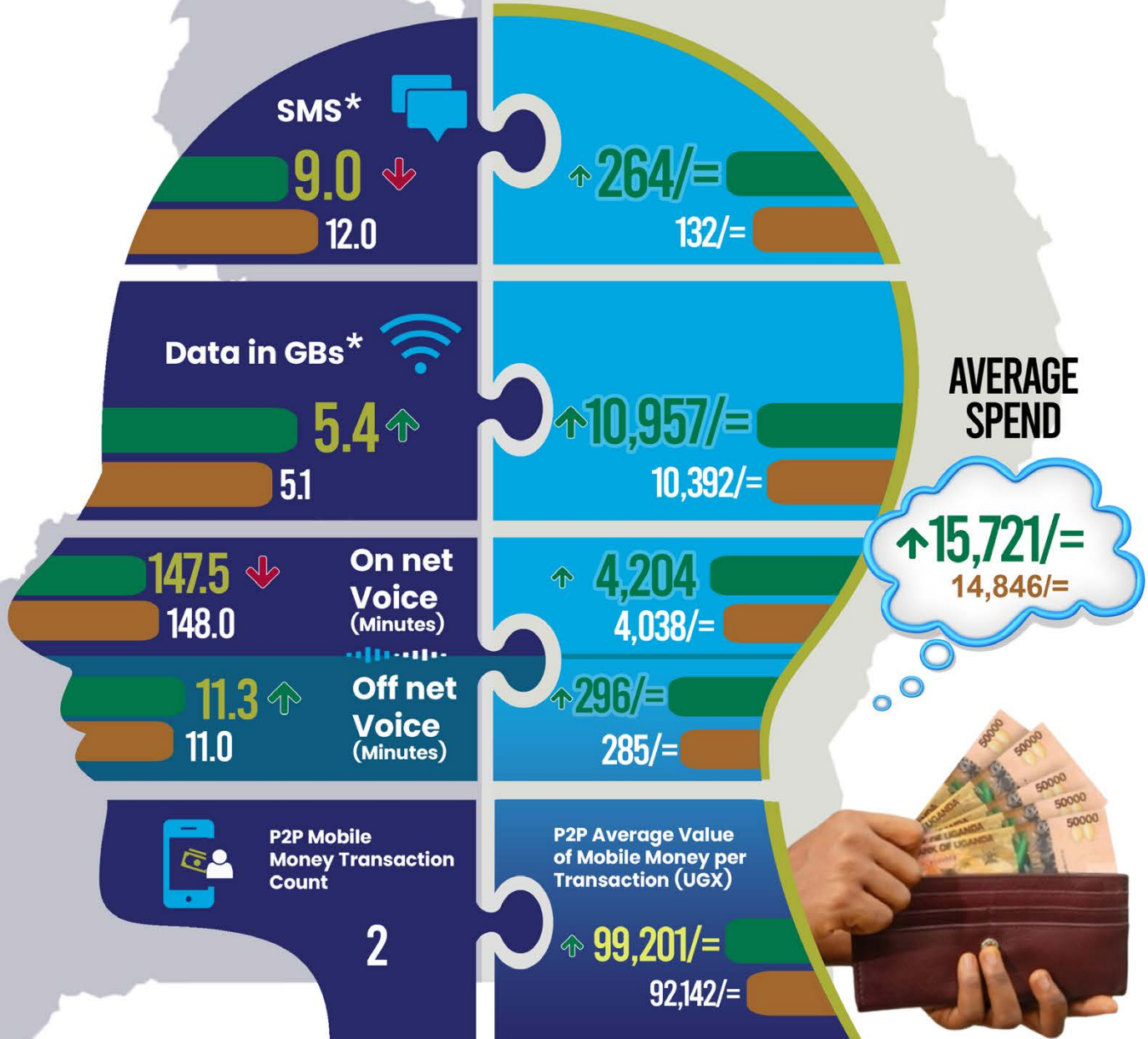


UGANDA
COMMUNICATIONS
COMMISSION

September 2025 Average User Profile

Average Monthly Service Usage (Volumes)

Monthly Service Usage Spend (UGX)



● Q3 2025

● Q2 2025



UGANDA
COMMUNICATIONS
COMMISSION



www.ucc.co.ug

Legal Disclaimer

The information and figures contained herein were obtained from licensees' submissions to the Commission and other sources available to the Commission. It is intended to provide the communications market overview to:

- 1. The industry,*
- 2. Prospective entrants,*
- 3. Government,*
- 4. Academia and other stakeholders.*

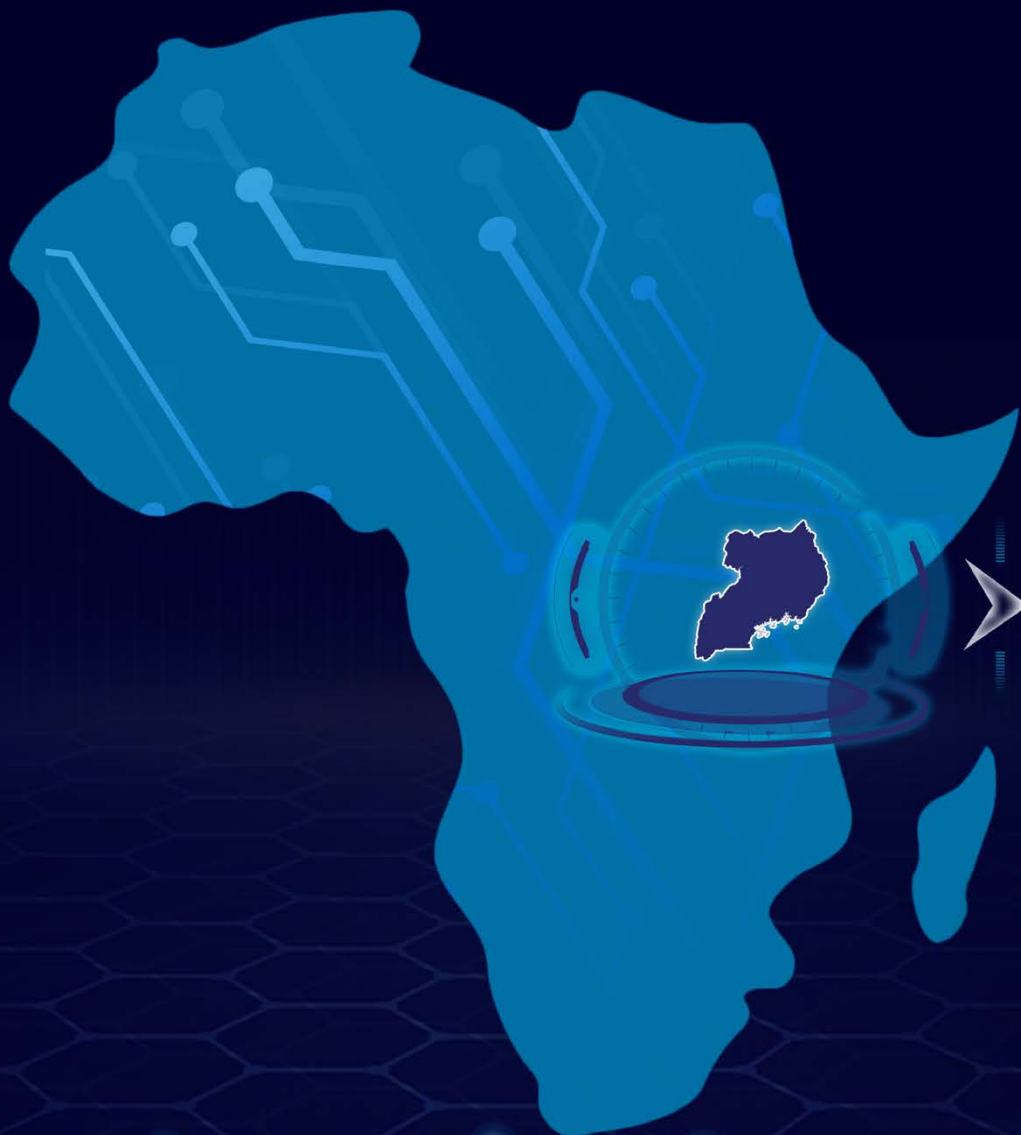
UCC does not give any warranty and may not be liable for the interpretation arising from its use or misuse.

Introduction

This is a review of the industry performance, trends, and key developments for the third quarter of 2025, starting July to September 2025. The report covers:

1. Domestic Highlights
2. Service Access and Subscriptions
3. Traffic and Usage
4. Financial Performance
5. Post and Courier Sector
6. Broadcast and Multimedia
7. Film and Cinema

Domestic Highlights



Key Headlines (Jul - Sep 2025)

18th Sep 2025

Uganda Elected to UPU Council of Administration



On 18th September 2025, Uganda, backed by the Uganda Communications Commission (UCC) and the Ministry of ICT & NG, secured a seat on the Universal Postal Union (UPU) Council of Administration (2026 to 2029) with 129 votes, ranking 3rd among 15 African candidates competing for 11 seats. This achievement represents Uganda's most significant international ICT election victory in recent history, positioning the country to shape global postal policy and drive digital transformation.



Key Headlines Ctd..(Jul - Sep 2025)

13th Aug – 14th Oct 2025

E-Waste Management Pilot Launched



UCC, together with the Ministry of ICT&NG and KCCA, launched a six-month e-waste project in Kampala, Mukono, and Wakiso. UCC ED Hon. Nyombi Thembo cited Uganda's low e-waste recycling rate and emphasized the need for responsible disposal and circular economy practices.



Summary Statistics



17

bins deployed across the three pilot districts



8

more sites planned



56

wastepreneurs trained



5

Activations in KCCA divisions and markets

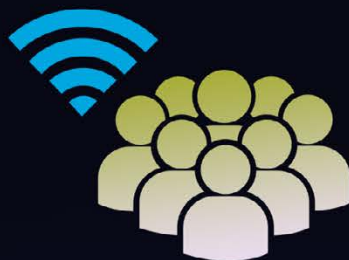
Jul – Sep 2025

ONGOING UCUSAF INITIATIVES

The Uganda Communications Universal Service and Access Fund (UCUSAF), established in 2001 by UCC, promotes digital inclusion by extending telecom infrastructure, broadband, and ICT services to unserved and underserved areas in Uganda.

209

creatives in Masaka trained in Content development and distribution



750

Teachers Retooled in three regional workshops (Moroto, Mbarara, Fort Portal) in partnership with UICT.

3,000

Boda Boda riders digitally onboarded and empowered through the skilling program codenamed Beera Ku Digital.

70

ICT equipment delivery and installations for Secondary School laboratories (55 Grid powered, 15 solar powered)

60

ICT equipment delivery and installations for public access centers completed countrywide.

1,190

Head Teachers sensitized in six regional workshops (Ntungamo, Soroti, Jinja, Fort Portal, Lira and Masaka)

13

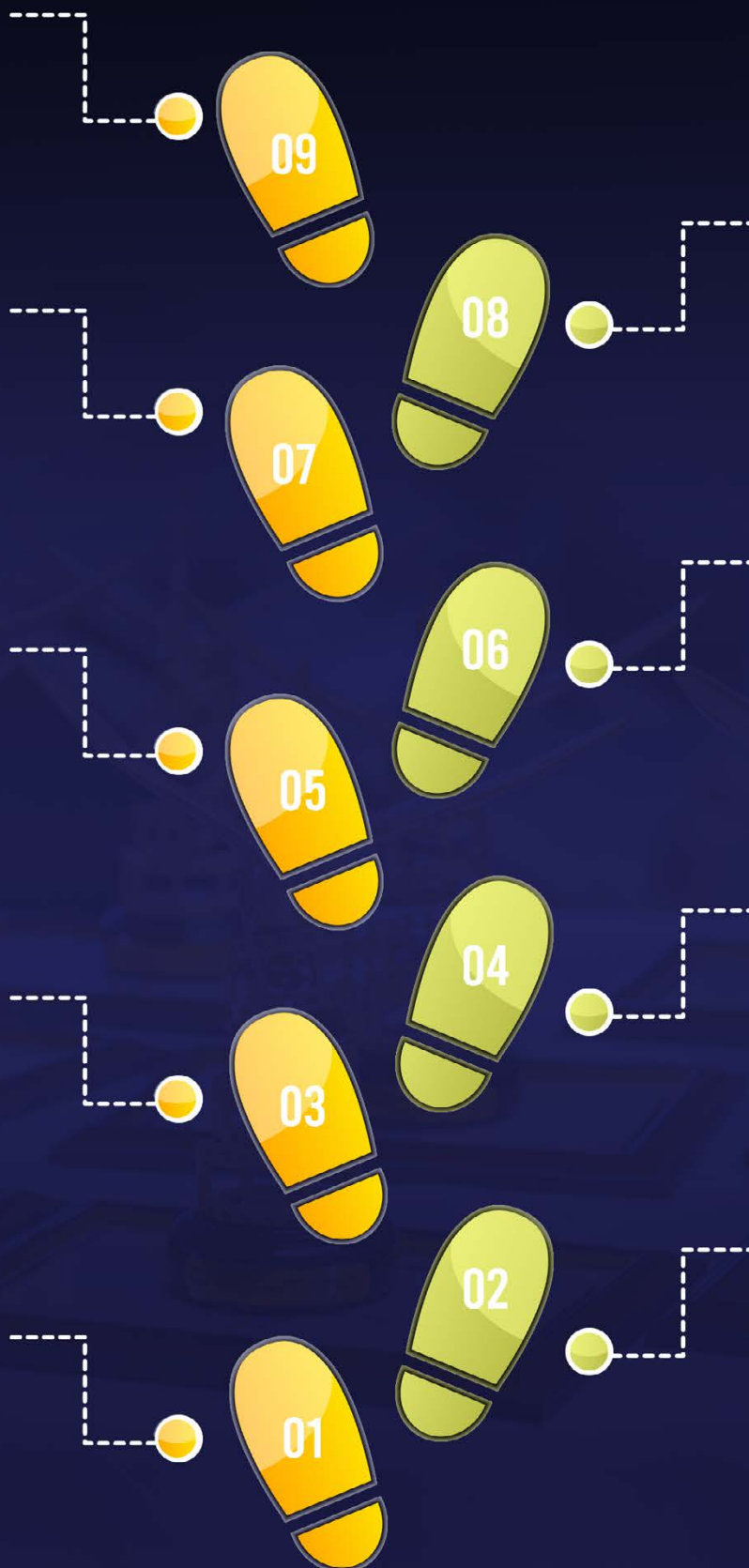
ICT equipment delivery and installations for primary schools in Mpigi, Buikwe & Nakasongola in partnership with World Vision & NSSF

40

computers were delivered as part of the supply, delivery, and installation of an ICT computer laboratory for the Jinja Civil Service

4,500

tablet devices delivered for PDM SACCO's and District Focal Persons in partnership with MoFPED



2nd July 2025



UCC to Enforce Order in Telecommunications Infrastructure

UCC initiated audits and stricter standards to address the cluttered and unsafe telecom infrastructure in urban areas. Executive Director Hon. Nyombi Thembo emphasized the need for infrastructure sharing and underground cabling to enhance safety and aesthetics, promoting a “*share more, dig less*” approach.

3rd July 2025



Fifth Annual CEO Cybersecurity Breakfast

CEOs from leading telecom companies and cybersecurity experts reflected on emerging challenges and charted future strategies for protecting Uganda’s digital space. UCC’s ED Hon. Nyombi Thembo urged telecom operators to meet minimum cybersecurity standards and avoid unsafe practices like transacting over public Wi-Fi.

20–28th July 2025



UCC Debate Series 2025

UCC engaged 71 schools in a national debate series on digital safety. Over 1,000 students participated, generating policy-relevant ideas on cyberbullying, AI misuse, and digital literacy. Greenhill Academy emerged as the champion in the Central Region. In the Western Region, Divine Mercy SS claimed the title, while St. Catherine Girls SS triumphed in the Northern Region. Soroti SS dominated the Eastern Region.

23rd July 2025



UCC Publishes Internet Bundle Price Comparison

The move aimed at enhancing transparency and promoting consumer empowerment in the telecommunications sector. The June edition of the price comparison report focused on data bundles with daily, weekly, monthly, and non-expiry validity, placing particular emphasis on packages valid for one month or less, alongside unlimited-speed fixed internet options.

1st August 2025



UCC Launches 9th National Conference on Communications

UCC, in partnership with ISBAT and Gulu Universities, launched the 2025 NCC under the theme “*Harnessing Digital Innovation to Power Sustainable Local Solutions for Uganda’s Development Goals*” to promote innovation and sustainable ICT development. Since its inception in 2010, the NCC has served as a flagship platform for policy dialogue and practical ICT solutions.

3rd August 2025



UCC ED Honored as Business Trendsetter

UCC ED Hon. Nyombi Thembo was recognized as a 2024/25 Business Trendsetter, recognizing his role in Uganda’s significant digital transformation. Thembo accepted the award at the 6th Business Trendsetters’ Forum and Awards Gala, where he reflected on the dramatic shift in phone usage over 25 years. He noted that adoption has soared from less than 10% to the current majority, crediting initiatives like the Universal Access Fund for expanding public phone access to every sub-county.

Other honorees at the gala included Dr. Lilly Ajarova, named the 2023-2025 Trends Hero, and playwright Martin Oscar Kintu for his impactful educational radio plays. Marvin Musoke, Edrean Paul and their team were recognized for professionalizing productions under their “FRAME the Beat” invention.

5–8th August 2025

UCC Completes 6th Licensed Operator Cybersecurity Drill

UCC, in partnership with the Forum of Incident Response and Security Teams (FIRST), conducted a cybersecurity training and simulation for telecom operators. The event equipped participants with skills to detect and mitigate cyber threats under the theme “Cyber Storm.”

5th August 2025



Telecom Sector Power Forum

UCC, in partnership with American Tower Corporation Uganda, led the organization of the Telecom Sector Power Forum held at Four Points by Sheraton Hotel in Kampala. Director Fred Otunnu emphasized the link between telecoms and energy, stating, “To connect every Ugandan, we must power every tower”. The event aligned with the Government of Uganda’s Vision 2040 and the Fourth National Development Plan by reducing operational costs and expanding connectivity to underserved rural areas.

22nd August 2025



UCC Bans Unofficial Media Tally Centers for 2026 Elections

UCC warned media houses against setting up unofficial tally centers in the upcoming January 2026 elections. UCC ED Hon. Nyombi Thembo emphasized that only Electoral Commission results are valid and urged media neutrality and responsible reporting.

23rd August 2025



UCC Partners with Rwenzori Marathon

UCC pledged both immediate impact and long-term support for the internationally acclaimed event. The partnership includes a commitment to upgrade network coverage in Kasese during the marathon weekend and a shared vision to grow sports tourism and economic opportunity in the region for years to come.

24th August 2025



UCC Supports National MDD Festival

UCC patterned with the Ministry of Education and sports to implement the 2025 National Secondary School Music, Dance and Drama festival. The Event which kicked off on 20th August 2025 was officiated by the Minister of State for Higher Education, Hon Dr John Chrysestom Muyingo at Kings College Budo aimed at promoting cultural expression and youth engagement.

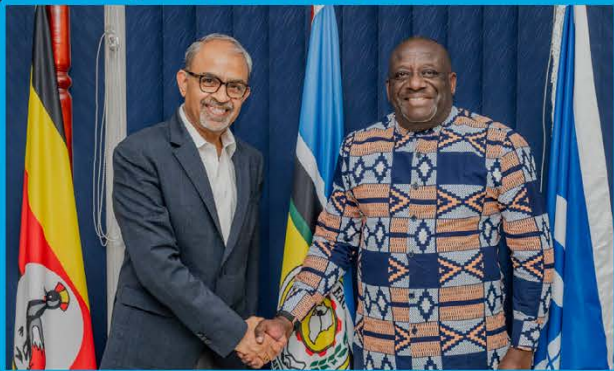
August – September 2025



Regional Consumer Dialogues Phase II

Under the theme “Digital Safety, Your Priority”, the dialogues engaged over 2.1 million consumers through town halls, radio talk shows, and road shows. Held in Rukungiri (15 Aug), Nebbi (26 Aug), Masindi (29 Aug), and Busia (5 Sept), the dialogues addressed key concerns including digital fraud, poor network coverage, rapid data depletion, and SIM swap issues. A total of 1,173 participants attended the town halls.

5th September 2025



UCC and Airtel Africa Strengthen Collaboration

The delegation to UCC included Group CEO Sunil Taldar, Regional CEO for East Africa Apoorva Mehrotra, and Managing Director of Airtel Uganda Soumendra Sahu. The partnership aims at strategic investments in infrastructure and network expansion while addressing challenges like device accessibility and affordability to foster

8th September 2025



Uganda DNS Forum

The Domain Name System (DNS) forum convened over 30 participants from government, academia, civil society, and the private sector to advance Uganda’s digital resilience. The event emphasized the strategic importance of the DNS in communication, governance, and cybersecurity, aligning with Uganda’s Digital Transformation Roadmap 2023/24-2027/28.

8th September 2025



UCC Briefs CDF on Communications Security

UCC’s ED Hon. Nyombi Thembo, accompanied by a team of technical staff from UCC, met with Chief of Defence Forces Gen. Muhoozi Kainerugaba to discuss enhanced security measures for the nation's communications infrastructure. The meeting emphasized collaboration with security agencies.

24th September 2025



Africa Broadband Maps Project Launched in Kampala

The project is an initiative to support the establishment of national broadband mapping systems across Africa. Sponsored by the European Union with the technical implementation support of the International Telecommunication Union (ITU), the project is implemented in 11 African countries. UCC Acting ED Haruna Musinguzi emphasized the role of mapped broadband infrastructure data in guiding digital investments.

26th September 2025



UCC participates in the State of the Digital Economy Forum

UCC ED Hon. Nyombi Thembo described the digital economy as a “force multiplier” that touches every aspect of life. He reaffirmed UCC’s commitment to promoting affordable smartphones to foster inclusive digital growth and emphasized Uganda’s potential to actively participate in, benefit from, and contribute to the global digital revolution.

26th September 2025



UCC Cyber Stars Competition Launched

UCC launched the 3rd Cyber Stars Competition with over 200 students from 24 universities participating. The Cyber Stars Competition is an initiative to enhance cybersecurity skills among university students, increase awareness & foster talent development.

29th September 2025



UCC Seeks Public Input on MultiChoice License Transfer

UCC invited public comments on the proposed indirect acquisition of MultiChoice Uganda Limited by Canal+. The Commission emphasized transparency and public interest in evaluating the deal’s impact on local content and competition. The deadline for public comments was 14 days from the date of the notice.

Service Access and Subscriptions



Q3 2025 Subscriptions



45.7 Million

Active Mobile Subscriptions

253 Thousand

Fixed Line Subscriptions

Devices and Terminals



5.6 Million
Basic Phones



31.5 Million
Feature Phones



19.0 Million
Smart Phones

Active Subscriptions



35.6 Million
Mobile Money

17.0 Million
Mobile Internet

196 Thousand
Fixed Internet

Social Media Subscriptions

As of September 2025



Traffic and Usage



Q3 2025 Traffic



**2.30
Billion**
Mobile Money
Transactions



**268.8
Million**
GigaBytes (GBs)
Downloaded



**17.3
Billion**
USSD
Sessions



**20.4
Billion**
Domestic On
Net Minutes



**1.6
Billion**
Domestic Off
Net Minutes



**185.6
Million**
One Net Area
(ONA) In Minutes



**41.9
Million**
One Net Area
(ONA) Out



**9.9
Million**
International
Voice In Minutes



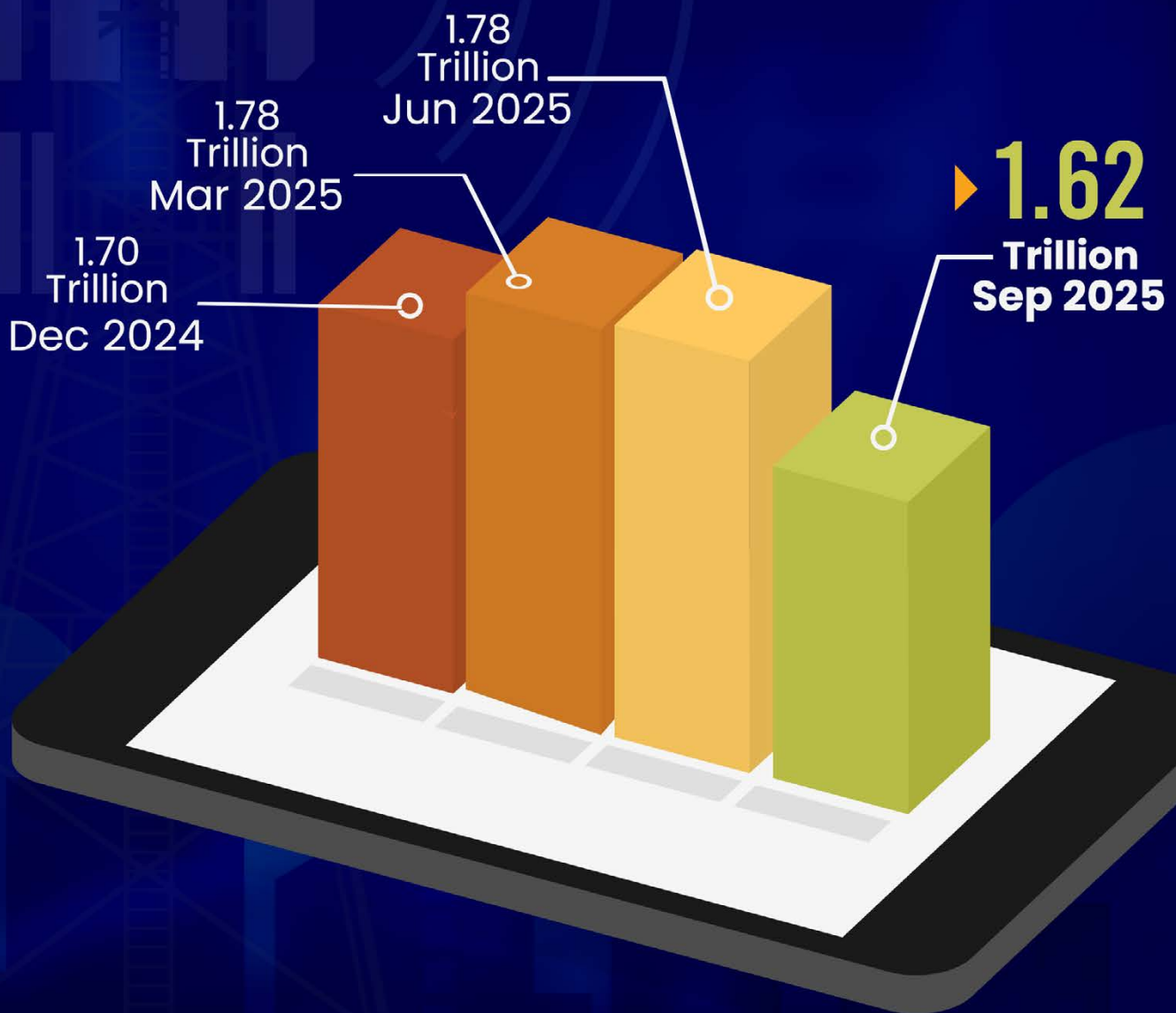
**6.8
Million**
International
Voice Out Minutes



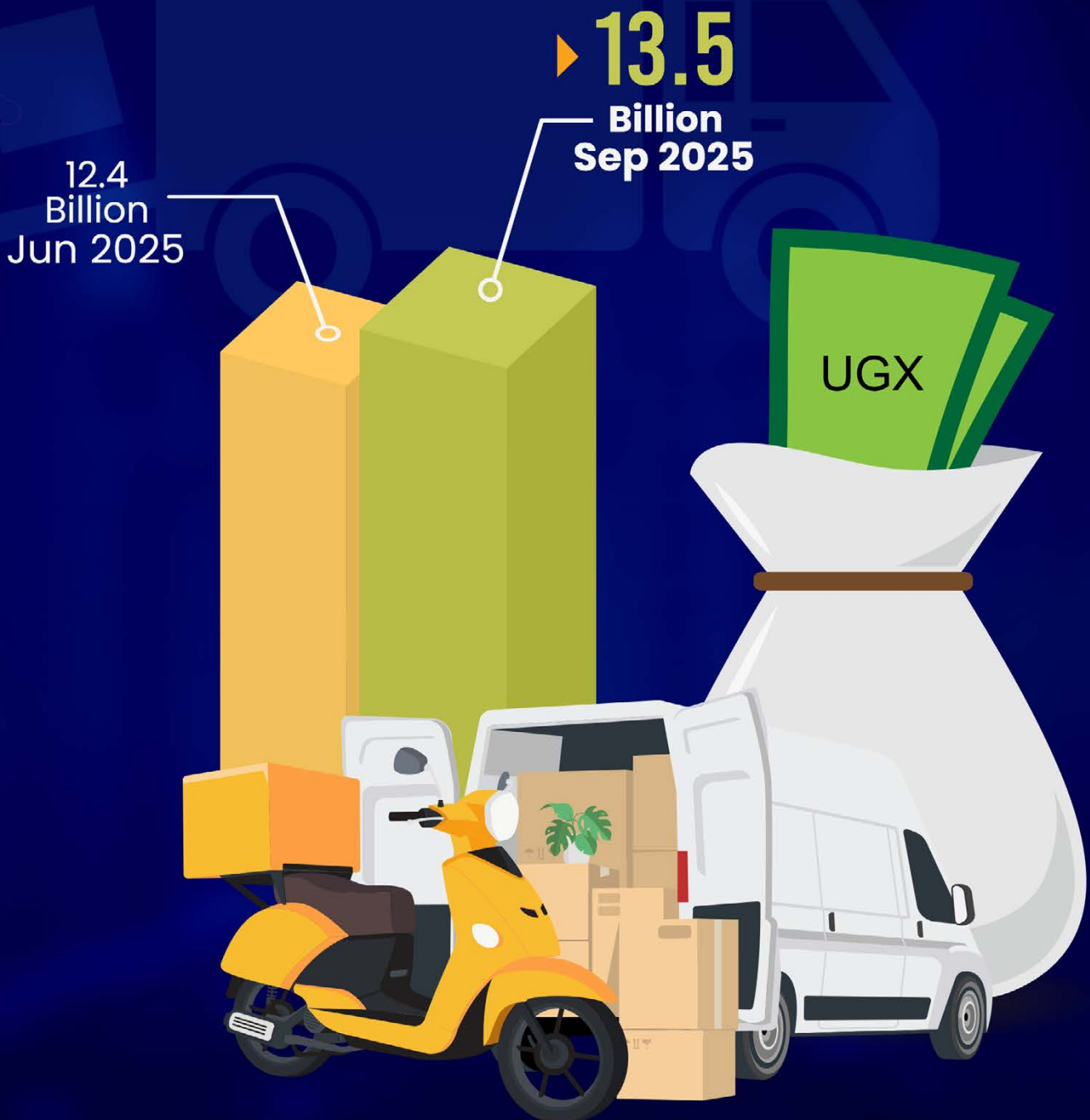
Financial Performance



Q3 2025 Telecom Revenue



Q3 2025 Postal & Courier Revenue



Postal and Courier Sector Highlights



Q3 2025 Postal and Courier Overview

Postal Traffic (Mails)

22,446

East Africa
Inbound



13,586

East Africa
Outbound



3,191

Express Mail Service
(EMS) Outbound



381,974

Total Mails
Delivered
Country-wide



2,261

Express Mail Service
(EMS) Inbound



235,012

Rest of the World
Inbound



179,350

Rest of the World
Outbound

Courier Traffic (Parcels)

Posta Uganda
(National
Postal
Operator)



Total Items
Delivered Countrywide

67,957

Domestic
Couriers



Total Items
Delivered Countrywide

691,581

International
Couriers



Total Items
Delivered Countrywide

31,584

Regional
Couriers



Total Items
Delivered Countrywide

8,457

Inter-City
Couriers



Total Items
Delivered Countrywide

103,654

Total Items
Delivered
Countrywide



903,233

Broadcast and Multimedia



Q3 2025 Broadcasting Overview

Country Mapping for The Pay-TV market in Uganda



DStv
Satellite

Country
Wide

zuku
Satellite

Country
Wide

azamTV
Satellite

Country
Wide

StarTimes
Satellite

Country
Wide

StarTimes
Terrestrial

Kampala, Wakiso,
Mpigi, Masaka,
Mbarara, Fortportal,
Jinja, Mukono,
Kalangala, Luweero,
Gulu and Mbale

GOtv
Terrestrial

Kampala, Jinja,
Iganga, Mbale, Lira,
Gulu, Arua, Kasese,
Mbarara,
Masaka and Wakiso



Cable

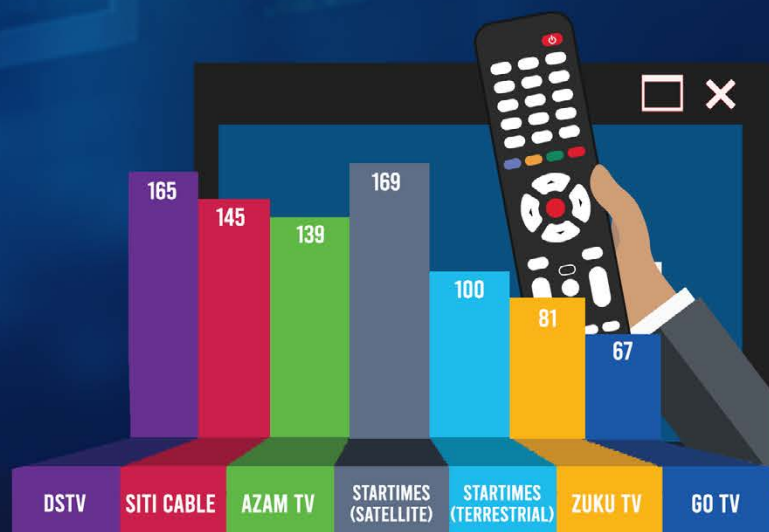
Kampala & Jinja

PAY TV (SEPTEMBER 2025)

1.1
Million
Subscribers



Channels Offered



23rd Sep – 3rd Oct 2025

Regional Broadcasters' Stakeholder Engagements



UCC conducted a series of regional stakeholder engagements across Uganda aimed at promoting responsible journalism ahead of the 2026 elections. These forums brought together broadcasters, security agencies, government officials, and media regulators to discuss compliance, ethical reporting, and the role of media in safeguarding democracy. Key themes included the dangers of misinformation, the need for impartiality, and the enforcement of broadcasting standards. High-level attendees included ministers, security spokespeople, and media council representatives. The engagements emphasized collaboration, media professionalism, and the importance of accurate election coverage, culminating in resolutions to improve inclusivity, decentralization, and journalist safety.

Summary Statistics

876



participants
country-wide
including
security
agencies and
station
managers

4



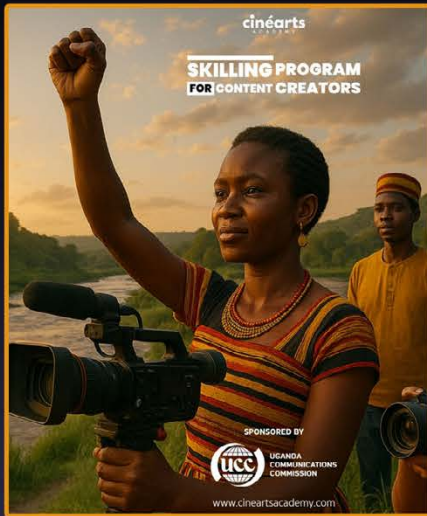
regions including
Eastern (Mbale),
Northern & West
Nile (Gulu),
Western
(Mbarara) and
Central (Kampala)



Film and Cinema



AUDIO VISUAL HIGHLIGHTS



CineArts Academy and UCC Empower 532 Creatives across Uganda

UCC sponsored an intensive eight-week training program that enrolled 532 fully funded diploma trainees. The curriculum covered practical areas such as screen writing, directing, editing, sound design, and 3D animation, with participants receiving certification and career development support.



CDSP III: 57 Local Proposals Approved for Funding

UCC's third cohort of the Content Development Support Programme (CDSP), received 122 project proposals across genres including feature films, animation, short films, TV drama series, and documentaries. A committee of experts was convened to evaluate the submissions, and after a thorough review process, 57 projects have been recommended for support.



UCC Launches Environmental Animation Film to Educate Young Learners

UCC through CDSP officially launched "*United to Save the Environment*", an animated educational film aimed at raising environmental awareness among children. The launch at Nakasero Primary School, was graced by Mr. Frank Ssekana the film's producer, alongside CDSP mentors and UCC representatives.



Kabogozza Brian: Best Student Film at UFF 2025

Sponsored by UCC to attend the Fame Short Films Festival during FAME Week Africa in Cape Town. The journey enabled him to connect with emerging filmmakers from diverse nations, engage with industry veterans, and explore varying approaches to narrative development and production techniques across global markets.



Joana Nabakiibi: Best Costume Design at UFF 2025

Sponsored by UCC to attend an intensive 10-day residential special effects (SFX) makeup training conducted by celebrated Kenyan artist Grace Murema at Grycelle Studio in Nairobi. She described the training as a turning point in her career, enhancing her skills and marking a significant professional development milestone.



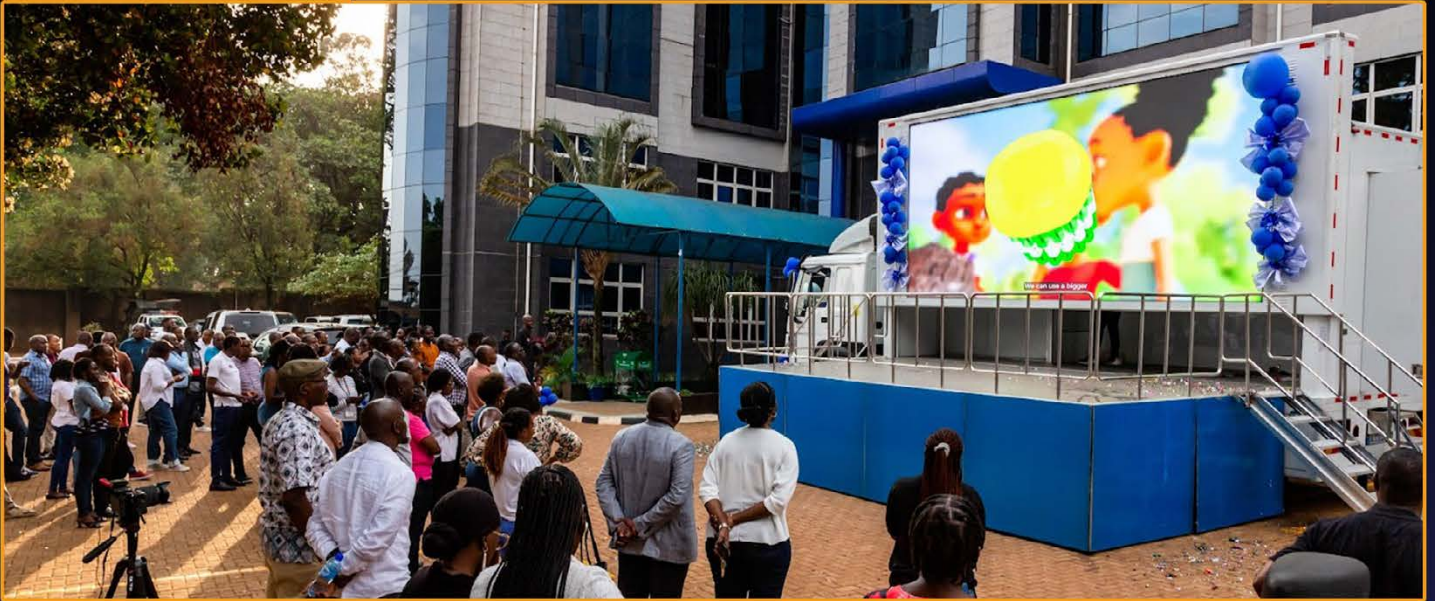
Rehema Nanfuka: Best Director & Best Film UFF 2025

Sponsored by UCC to attend the African Film Festival of Cologne in Germany enhancing both her professional growth and the visibility of Ugandan cinema. Through her participation at the Afrika Film Festival Köln, she successfully showcased her film "Nkinzi", secured a distribution deal with Rushlake Media, and built valuable networks with international filmmakers, distributors, and festival programmers.

Key Headlines (Jul - Sep 2025)

21st Aug 2025

UCC Launches Mobile Cinema Van



The Cinema Mobile Van is intended to strengthen the country's film and theatre ecosystem by expanding access to Ugandan films and live theatre performances. The mobile van will tour schools and communities across Uganda, aiming to build local audiences and promote home-grown content, thereby fostering greater appreciation and demand for Ugandan stories. It also features a built-in stage for theatre groups to bring live drama closer to underserved populations.

16th Sep 2025

4th edition of The Film and Culture Market 2025



UCC partnered with the Kampala Film Development Foundation to host the 4th edition of the Film and Culture Market (FCM) 2025, at the National Theatre from September 15th to 17th. The FCM aims to bridge creativity with business by attracting local and international content buyers and industry players to foster growth in East Africa's creative economy. The market showcased film screenings, cultural performances, business forums, and workshops designed to advance creative entrepreneurship and economic empowerment.

July - September 2025



Ugandan Films win Multiple International Awards and Selections

Uganda's film industry collected multiple wins at international festivals including 5 major awards at Kaduna International Film Festival alone. Notable successes included Best Animation, Best Short Film, Best Documentary, and Best Feature Film. Uganda also submitted its Oscar entry and received selections at over 8 global film markets and festivals spanning Africa, Europe, the USA, and India.

12th July 2025



Hollywood Actor Engages Ugandan Filmmakers at UCC

Hollywood actor, producer, and social justice advocate Gbenga Akinagbe held an inspiring engagement with Ugandan filmmakers at the UCC House Conference Hall. The session, made possible through support from the President's Office, offered a unique opportunity for creatives to interact directly with the star. Gbenga encouraged participants to push creative boundaries in content creation.

11th August 2025



UCC Meets Northern Uganda Film Awards (NUFA) Team

The NUFA team met with UCC to present the report for the inaugural NUFA Awards 2025 and discuss strategic support for the region's film sector. The meeting identified three key priority areas for potential collaboration: capacity building through online and physical training, infrastructure support via an equipment hub, and audience development through marketing and promotion. The April 26, 2025 NUFA awards drew over 1,000 attendees and recognized 17 winners.

27th August 2025



National Producers' Guild Workshop

The Workshop held at the URSB auditorium brought together over 110 local film producers and stakeholders, including representatives from UCC, UFMI, and MultiChoice Uganda. The workshop focused on enhancing skills in business formalization, project pitching, film production, and distribution, with UCC playing a supportive role in empowering the local film industry. It was aimed at strengthening Uganda's film sector through training, networking, and capacity building.

26th September 2025



Mathew Nabwiso Joins the International Academy of Television Arts & Sciences

Mathew Nabwiso, a prominent Ugandan actor and filmmaker, has been officially inducted as a member of the International Academy of Television Arts & Sciences, which is the organization behind the prestigious International Emmy Awards. This membership aligns him with global television professionals, and enables him to participate in voting for the International Emmy Awards.

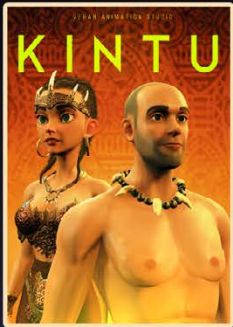
26th September 2025



UCC Mobile Cinema powers "SPEAK" Film Screening in Mbarara

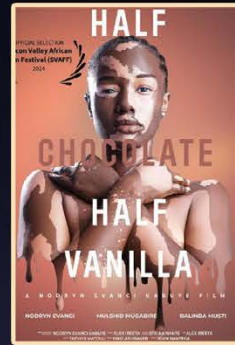
UCC demonstrated its commitment to community empowerment and inclusivity by supporting the SPEAK Film Screening event in Mbarara City on 26th September 2025, powered by the UCC Mobile Cinema van. The event, hosted in partnership with the Uganda National Association of the Deaf (UNAD) and coordinated by KPM Entertainment, focused on Deaf empowerment and sold 355 tickets.

INTERNATIONAL AWARD WINNERS



Kintu (2024)

Genre: Animation
Director: Denis Junior
Dhikusooka
Award: Best
Animation KADIFF
2025 – Nigeria



Half Chocolate Half Vanilla (2024)

Genre: Drama
Director: Nodryn
Evanci Kabuye
Award: Best Short
Film KADIFF 2025 –
Nigeria



The Real General (2025)

Genre: Experimental
Director: Ayeny T.
Steve
Award: Best
Experimental Film
KADIFF 2025 – Nigeria



The Shadow Pandemic (2024)

Genre: Documentary
Director: Ssekandi
Jimmy
Award: Best
Documentary KADIFF
2025 – Nigeria



Mysteries of Love (2024)

Genre: Drama
Director: Ronald
Kyomuhendo
Award: Best
Indigenous Film
KADIFF 2025 – Nigeria



Dinner for Three (2024)

Genre: Thriller
Director: Brian
Kabogozza
Award: Best Student
Film KADIFF 2025 –
Nigeria



The Rwenzori Rainmakers (2025)

Genre: Documentary
Producer: Films for
Change/Talking Films
Award: Excellence
Original Score NWBIFF
2025 – Malawi



The Rwenzori Rainmakers (2025)

Genre: Documentary
Producer: Films for
Change/Talking Films
Award: Best Original
Score PSIFF 2025 –
Ghana



KADIFF: Kaduna International Film Festival

NWBIFF: Nature Without Borders International Film Festival

PSIFF: Purple Sky International Film Festival

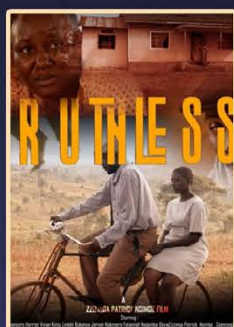
INTERNATIONAL AWARD WINNERS



The Rwenzori Rainmakers (2025)
 Genre: Documentary
 Producer: Films for Change/Talking Films
 Award: Best Documentary Feature
 GDA 2025 - Global



Jimbi (2024)
 Genre: Horror, Short
 Makeup: Esther Nakaziba
 Award: Best Special Effects Makeup (Short) SAFA 2025 - South Africa



Ruthless (2024)
 Genre: Drama
 Director: Zizinga Patrick Nsimbe
 Award: Best Feature Film IIFF 2025 - India



Falling Out (2025)
 Genre: Drama, Short
 Director: Alisanyukirwa Joy Matovu
 Award: Highly Commended Film
 AIFF 2025 - Kenya



Ateker (2022)
 Genre: Documentary, Short
 Director: Edmond Tamale
 Award: Best Ateker Film AIFF 2025 - Kenya



GDA: Global Documentary Awards
 SAFA: South African Film Awards (Fame Week - MIP AFRICA)
 IIFF: Indian International Film Festival
 AIFF: Ateker International Film Festival



UGANDA
COMMUNICATIONS
COMMISSION

 0800222777

 @UCC_Official

 ugandacommunicationscommission

 ucc_Official

 www.uccinfoblog.com

 www.ucc.co.ug

 **kmpare.ug**